

# BADGER PLUG COMPANY HISTORY



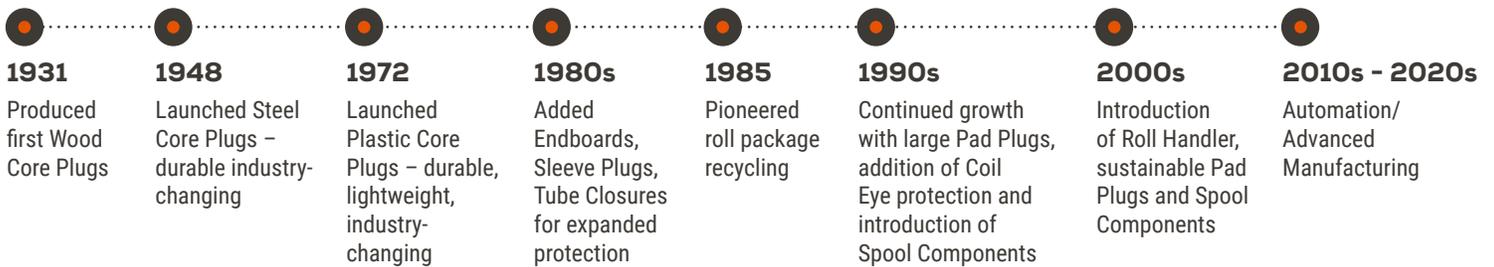
## BETTER IDEAS IN ROLL PROTECTION SINCE 1931

### A LEGACY OF INNOVATION

Founded in 1931 by Carl J. Voissem on the banks of the Fox River in Appleton, Wisconsin, Badger Plug began manufacturing wood core plugs on machinery driven by an 18-horsepower water wheel. Today, we are the world's leading provider of roll protection and suspension solutions, serving over a dozen industries with unmatched quality and innovation.



### KEY MILESTONES



### INDUSTRIES WE SERVE

- Paper
- Packaging/Flexible Converting
- Specialty Films
- Medical
- Printing
- Wire & Cable
- Composites/Filaments
- Technical Fabrics
- Textile
- Labels & Tapes
- Battery Technology
- Electronics

### OUR PRODUCT LINE



Wood, Plastic, Metal Core & Pad Plugs



Wood Endboards & Sleeve Plugs



Tube Closures & Anchor Spool Plugs



Spool Components & Roll Suspension Systems



### SUSTAINABILITY LEADERSHIP

Badger Plug leads the industry in sustainable roll protection, returning over 75% of recycled materials directly to customers. With recycling operations across three U.S. locations, we keep more than 50 million pounds out of landfills each year while helping customers meet and exceed their ESG goals.



### THE FUTURE IS BRIGHT

Guided by fourth-generation leadership, Badger Plug is driving innovation that powers the future of manufacturing and warehousing—developing smarter, more efficient solutions that streamline operations, enhance material protection, and support scalable growth across modern supply chains.



LET'S ROLL

920-757-7300  
BADGERPLUG.COM



## MADE IN AMERICA

We proudly manufacture all our products in the United States. This commitment ensures the quality of our products and best in class service to our valued customers.

## SINCE 1931

[BADGERPLUG.COM](http://BADGERPLUG.COM)